Applications Due: August 15, 2023

The International Journal of Medical Informatics (IJMI) is seeking applications from health/medical informatics trainees for positions as social media editors to help grow our social media presence. Applicants must be either PhD students at an advanced stage or healthcare professionals in a research-focused fellowship program in an informatics or informatics-related degree program. The social media editor will be responsible for using media to advertise IJMI articles and sharing relevant academic medical informatics news and information, as well as growing the number of account followers and increasing engagement with the target audience of the international community, especially the two societies that IJMI serves as the official journal. We are looking for an engaged social media editor to develop and maintain the IJMI presence, ensuring consistency with respect to the journal’s scope and values. The social media editor will be an integral part of the Associate Editors Board and the Editorial Board by shaping the messaging and expanding the reach of the journal through several platforms such as Twitter, LinkedIn, Instagram and similar.

Application instructions
The following materials must be submitted by August 15th, 2023:
- A short CV to the Editor-in-Chief - Prof. Dr. Heimar de Fatima Marin (heimarfm@gmail.com).
- Your social media profiles.

Please send any questions to the mentioned e-mail or to our publisher Ms. Judith Escales - j.escales@elsevier.com


The results will be available on August 30th, 2023.

Desired Applicant Qualifications
- Critical thinkers with a mastery of written English
- Experience in professional social media communication
- Background in health care, informatics, data science, and/or computer science, marketing and communication.
- Knowledge of the International Journal of Medical Informatics

Expectations
- Reviewing, proofreading, and editing completed work before posting.
- Determining the optimal times to post content and managing the scheduling tools.
- Answering comments and questions from the social media community.
- Reviewing and interpreting social analytics to measure and guide the effectiveness of marketing strategies.
- Generating analytic reports and social media feedback for presentation and review.
- Developing and maintaining a consistent brand tone, image, and style online.
- Designing social media marketing strategies and campaigns.
• Attending annual Editorial Board meetings (present or online).
• Treating manuscripts with the same strict confidentiality employed by full reviewers and Editorial Board members.
• Responsible handling of online communication in social media channels.